

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 08839 250324Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----250327Z 103466 /70
R 250230Z APR 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 1426

UNCLAS BANGKOK 8839

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJECT: WTDR/FTI

REF: USDOC 4809

1. THAILAND 2. CNTRY CODE: 549 3. SER.NO: 0110400

4. SURIWONGSE BOOK CENTER

4A. CODE: K

5. 17 KOJASARN ROAD

6. CHIANG MAI, THAILAND

7. ESTABL: 1975 8. EMPL: 40 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL

12. RPT.DATE: 04/77

13A. 27210/135 IMP.AGT.DIST. OF BOOKS, PERIODICALS AND MAGAZINES
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PAGE 02 BANGKO 08839 250324Z

14. CONTACT: MRS. WANNEE JITTIDECHARAKS TITLE: MANAGING PROPRIETOR

15. CABLE: NA 16. TELEX: NA

17 TEL. CHIANG MAI 236299 AND 235889

18. FINANCIAL REFS: SIAM COMMERCIAL BANK LTD., 1060 NEW
PETCHBURI ROAD, BANGKOK.

19. TRADE REFS: FEFFERS & SIMONS INC., 100 PARK AVENUE, NEW
YORK, N.Y. 10017.

20. AGENCY REP: NA

21. SUBJECT FIRM WAS ESTABLISHED IN 1955 BY THE LATE MR. CHAI
JITTIDECHARAKS, A WELL-KNOWN BOOK DEALER IN CHIANG MAI. AT
PRESENT, THE FIRM IS OWNED BY HIS WIDOW, MRS. WANNEE
JITTIDECHARAKS. IT IS CAPITALIZED AT US\$100,000. THE STORE
SELLS LOCALLY PUBLISHED BOOKS, MAGAZINES AND PERIODICALS.
OCCASIONALLY IT IMPORTS BOOKS, MAGAZINES AND PERIODICALS FROM U.S.
(60 PERCENT), U.K. (30 PERCENT) AND JAPAN (10 PERCENT). SURI-
WONGSE BOOK CENTER OWNS AN OFFICE OF 40 SQ.METERS, A SALES ROOM
OF 50 SQ.METERS AND A WAREHOUSE OF 100 SQ.METERS, ALL LOCATED IN
ONE OF BUSIEST AREAS OF CHIANG MAI, THE LARGEST CITY IN
NORTHERN THAILAND. IT HAS 40 EMPLOYEES INCLUDING 6 SALESMEN
AND ITS TURNOVER IN 1976 WAS REPORTED TO BE US\$750,000. IT
IS A MEMBER OF THE PUBLISHERS AND BOOKSELLER ASSOCIATION OF
THAILAND. SUBJECT FIRM IS AFFILIATED WITH CHIENGMAI
AIR CONDITIONING CLINIC LTD. (AN INSTALLATION CONTRACTOR OF
"TRANE" AIR CONDITIONERS FOR THE NORTHERN REGION). SURIWONGSE
BOOK CENTER ENJOYS GOOD REPUTATION AMONG BUSINESS AND BANKING
CIRCLES IN CHIANG MAI. IT IS CONSIDERED TO BE AN ACCEPTABLE
TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: JAMES H. SAVERY
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PAGE 03 BANGKO 08839 250324Z

AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 25-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO08839
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770143-0155
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770425/aaaaauqt.tel
Line Count: 100
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Message ID: cbe016a0-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 10-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2710678
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/cbe016a0-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009